

## SFC Minutes

### Earmarked Fund Group (EFG) Meeting (2 of 2)

April 21st, 2021

#### Virtual Google Meet

- I. **Call to Order**
  - a. Meeting called to order at 6:30 p.m.
- II. **Public Comment**
  - a. No public comment
- III. **Approval of Agenda**
  - a. *Emily* motioned to approve the agenda
    - *Olivia* second; passes unanimously
- IV. **Approval of Minutes**
  - a. *Eli* motioned to approve the 03/31 minutes
    - *Emily* second; passes unanimously
- V. **Chair Report**
  - a. ***Sammi Metcalf*- Chairperson**
    - SFC currently has an allocation of \$47,383.42. I know SFC will have a large carryforward as well as allocation coming in for the fall, but if the next semester progresses as normal, that typically takes about \$20,000 of our budget. So hopefully you will all get to start funding more events in the coming semester.
- VI. **Advisor Report**
  - a. ***Kash Dhanapal*- Faculty Advisor**
    - I just wanted to say thank you for your help this semester. Your work in this organization does not go unnoticed. I want to say a special thank you to Sammi, who has been consistently doing more than what's asked of her during her time here.
- VII. **New Business**
  - a. **Northern Michigan Artist Discovery (NoMAD)**
    - *Abby Szukalski (President of NoMAD)*: Our mission is to bring local and underground music to students at no cost. We gained two new members and have been tabling to get the word out there. We got our table cloth to use this semester during the tabling sessions! This semester, we teamed up with NAE to put together one good show in Jamrich 1100 on the 9th, the Spring Showcase. Students volunteered to play and we gave them a place to show their talents. We had 68 students attend and we also live streamed it and I know some people definitely watched there. We had 5 groups perform and it all went smoothly! We were allocated \$12,135 for the semester and had zero income from the Showcase since we didn't invite the general public. We spent \$125 on promo and about \$1,600 on audio visual services. Our plans for the fall are to possibly utilize the Shoreline Theatre if available and perhaps invite outside talent in to play for students too, should everything calm down with COVID. If things don't open back up, we will just figure it out and make it work with local shows. Our main goal is to give students something to do live. We are requesting to maintain our \$3 per student allocation, as it's

proven to be just fine so far. Ideally, we would like to retain our carryforward of \$10,410 to put on more shows next semester.

- **SFC Deliberation**

- a) *Emily*: I'm down to let them keep their allocation since even if COVID is still in full swing, there's the Shoreline Theatre for them to use and host concerts at, and if things are going better, then they can host regular shows. It's really a win-win.
- b) *Emily* motioned to approve Northern Michigan Artist Discovery's request to maintain their allocation of \$3 per student
  - *Olivia* second; passes unanimously
- c) *Emily* motioned to approve Northern Michigan Artist Discovery's request to retain their carryforward of \$10,410
  - *Olivia* second; passes unanimously

- b. **Campus Cinema**

- *Luke Tschumperlin (President of Campus Cinema)*: Our member standing has decreased a bit, we have six good-standing members that show up each meeting. We are networking to get more membership though and have been having a lot of interest expressed. We hope to do more outreach next semester as well as more activities for club members going forward. We signed a contract with our provider, Swank, again this semester and plan on doing so again in May. We had eight showings, with six of them having virtual options as well, which Swank gave us a discount on. Each was about \$800 to show, as well as a \$30 digitization fee and an additional \$20 for those virtual ones too. This semester, we teamed up with the Diversity Common Reader program and put on our biggest showing of Black Panther, which had an attendance of 134 people, virtual and in-person. This is lower than last semester, as we don't have the Shoreline Theatre to utilize again, but we think we still did well all things considered. We partnered also with Culture Shock Film Society. Our income to date is \$0 because we didn't have the general public in attendance. Our total expense was lower than usual as well, at \$6,760. We didn't get any physical promotional posters, so we didn't have expenses for that. However, we do do poster giveaways and other fun things at the showings, so \$315 was spent on that. About \$1,200 was spent on audio-visual services as well. Next semester, we are still deciding whether we'll be doing a virtual format. We did decide to do bi-weekly showings again though with maybe two or three on weekends. New movies will also be coming out as things calm down too. We would like to possibly work with the Fresh Coast Film Festival and put on a welcome weekend movie. We'll also be doing an entire rebranding, which is exciting! We're asking to maintain our allocation of \$4 a student and retain our carryforward of \$8,372.58.
- *Samantha Wright (Treasurer of Campus Cinema)*: We would like to maintain these numbers in order to do more events and have more showings next semester!
- **SFC Deliberation**
  - a) *Emily*: They won organization of the year and they typically perform very well, so I feel confident that they have plans for the funding they're requesting.
  - b) *Emily* motioned to approve Campus Cinema's request to maintain their allocation of \$4 per student
    - *Olivia* second; passes unanimously

- c) *Emily* motioned to approve Campus Cinema's request to retain their carryforward of \$8,372.58
  - o *Olivia* second; passes unanimously

**c. Platform Personalities**

- *Sarah Kendall (President of Platform Personalities)*: This semester, we had two speakers: Niall DeMarco (deaf activist, winner of ANTM and DWTS) and Sarah Thomas (NFL's first female referee) with 127 and 49 attendees, respectively, and lots of positive feedback for both. Our expenses for Niall's event came to \$10,899.81 and Sarah's came to \$13,358, so we spent about \$24,258 on speakers this semester. We're going to wait to choose speakers for next semester until we have a good feel for how the pandemic will change. Our old plan to have David Harbour come speak will no longer be happening due to an increase in his booking price. We are asking to maintain our allocation of \$6 per student as well as retain our carryforward of \$62,808.17.
- *Kash*: Your carryforward request is very high and you are also our highest-allocated EFG. Are there price points for the speakers you're looking at bringing to campus?
  - a) *Sarah*: Because we have to re-train people to want to come to these events, we're hoping to get one or two really big name speakers that will cost more than usual because of the pandemic. So we hope that we will have enough money to get somebody to entice students to want to come to the event.
- **SFC Deliberation**
- *Emily*: They do bring bigger names, but they never bring names that use most of their money. I would almost want to absorb a portion of their carry forward and then see who they can get with the money they have then.
- *Emily* motioned to approve Platform Personalities' request to maintain their allocation of \$6 per student
  - a) *Olivia* second; passes unanimously
- *Emily* motioned to absorb \$42,808.17 of Platform Personalities' carryforward
  - a) *Kobie* second; passes unanimously

**VIII. Old Business**

- a. No old business

**IX. Good of the Order**

- a. In the final installment of \$FC March Madness, Kobie and Kash faced off in round 1. Despite talking a big game for weeks, Kobie defeated Kash with a definitive 'X' in the second round of a white knuckle, cut throat series. From there, Kobie moved on to face Eli in the final showdown. A jar of peanut butter was put on the line. Eli won the preliminary rock paper scissors warmup and made a bold move placing his 'X' right smack dab in the middle of the board. The two continued in a battle of wits and intellect through to the second round where Kobie emerged the victor. Kobie will be the lucky winner of a jar of crunchy Jif peanut butter next semester.

**X. Adjournment**

- a. Meeting adjourned at 8:00 p.m.