

## Student Finance Committee Minutes

October 4th, 2021

1203 Northern Center

- I. **Call to Order**
  - a. Meeting called to order at 5:31 p.m.
- II. **Public Comment**
  - a. No public comment
- III. **Approval of Agenda**
  - a. *Eli* motioned to approve the agenda
    - *Hunter* second; passes unanimously
- IV. **Approval of Minutes**
  - a. *Eli* motioned to approve the 09/20 minutes
    - *Hunter* second; passes unanimously
- V. **Chair Report**
  - a. ***Emily Martens- Chairperson***
    - SFC currently has \$91,811.05. I am hosting a Skillbuilder this Thursday at 5:30 p.m. to talk about SFC and the budget request process. I will also be working with hall governments to recruit members if anyone is interested in helping out with that.
- VI. **Advisor Report**
  - a. ***Kash Dhanapal- Faculty Advisor***
    - We would like to get a banner for SFC to use for tabling, to have a visual when trying to recruit new members. ASNMU will be the ones buying that though, as our budget doesn't cover that.
- VII. **New Business**
  - a. **Northern Michigan Artist's Discovery (NoMAD)**
    - *Paysen (upcoming President of NoMAD)*: We have a concert coming up on the 16th of October. We really tried to focus on bringing in and empowering women with this event, so we have three main acts that do focus on that, as well as a local opener, Liquid Mike. We are asking for \$6,000 to go towards set-up. We've been working with dining, AV services, and Double Trouble to heighten the experience and bring live music back to NMU. All the contracts have gone through and we have begun promoting already via posters and social media. We're hoping for a very good turnout, especially with Wildcat Weekend traffic from both students and the general public.
    - *Kobie*: How many people are you expecting?
      - i) *Paysen*: Our capacity allows 500, so we're hoping for that!
    - *Emily*: On the extra information sheet you provided, the funding request is \$5,002, but on the budget form it says \$6,000. I just want to clarify the amount you're requesting.
      - i) *Paysen*: We're asking for slightly more just in case any unforeseen costs come up, such as possible weather-related issues.
    - *Kash*: Is there a way to prioritize students over the general public?
      - i) *Paysen*: We haven't communicated that yet, but we could come up with a ratio I suppose. For every five NMU students, we could accept one general public

member, and then tweak it as the night goes on. We could definitely talk about that more later though!

- ii) [NoMAD is charging the public \$10 upon entrance as a way of prioritizing students]
- *Emily*: Have you involved NMU PD?
  - i) *Paysen*: We have been in contact with NMU PD to provide help with parking and security at the entrance.
- **SFC Deliberation:**
  - i) *Kobie* motioned to approve NoMAD's budget request in full for \$6,000
    - *Hunter* second; passes unanimously
- b. Native American Student Association (NASA)**
  - *Yrsa (Vice President and Treasurer)*: The Native American Student Association is requesting funding for our Indigenous Peoples Day events. We have our morning ceremony, centered around the unveiling of the new acknowledgment sign near the Academic Mall, that'll feature speakers that were involved in that effort. The only expense for that event is the audio-visual equipment cost, which comes to almost \$200. The second part of the event is our evening panelist discussion, featuring Dr. Rebecca Webster from the University of Minnesota- Duluth as a keynote speaker. There will also be a local panel to follow, which always includes a faculty member, a community member, and a student that all bring different perspectives to the themes presented by the keynote speaker. We will close the day with an open music celebration, featuring a flute, hand drum players, and a variety of different Indigenous-influenced music. The whole day is focused on the theme of healing, as we are just making it through the pandemic, and also as a group, NASA is just coming off of getting Indigenous Peoples Day recognized. It was a hard process for us, so we want to take some time to recenter and ground as we move forward in the next couple of years. The attendance for the evening ceremony is expected to be around 50 people, as that is the capacity of the area we're having the event. We wanted a more intimate venue to allow discussion and debate as needed. We do plan to stream the evening portion of the event, just not the morning. We are asking for a \$500 stipend for our keynote speaker to let her know we value her time. As for our community panelists, we have a \$50 stipend for each of them to cover travel costs. Our traditions center around gifting as part of showing that someone's time is valued, so we will be putting together care packages as well for each of the panelists that join us. All together, we are requesting \$1,128 for our Indigenous Peoples Day events. We have already started promoting around campus and nearby communities, as well as on social media!
  - **SFC Deliberation**
    - i) *Kobie* motioned to approve NASA's budget request in full for \$1,278
      - *Eli* second; passes unanimously
- c. Public Relations Student Society of America (PRSSA)**
  - *Cheyenne (Vice President of PRSSA)*: We are asking for funding for a certification event we are putting on. It is a certification lock-in during the week of our conference. It's going to be October 15th, from roughly 5 p.m. to 3 a.m.. We're asking for a total of \$8,384. \$50 is going towards notebooks, pens, pencils, things that would help during the certification process. We want to have things for people to do during the lock-in as well, such as minute to win it games and movies. For promotion we allocated about \$84. The

bulk of the budget though, \$8,000, would go towards the actual certifications themselves. We made the budget around having 25 people involved, at most we would have 60. We have it delegated that each student could work on getting two certifications through the night. We really want to give people the opportunity to get these certifications, since professors are always pushing for students to get them but never really show how to.

- *Kash*: Can you give us examples of the types of certifications you're talking about?
  - i) *Cheyenne*: A couple examples are Facebook Blueprint, Google analytics, things like that.
- *Kash*: Is this money paid up front or is this paid as people receive certifications?
  - i) *Cheyenne*: That is actually something we were wondering about ourselves. It would be up front, but anything that isn't spent would come back to you if that is an option.
- *Kobie*: Is this open to anyone?
  - i) *Cheyenne*: Yes, it is a first come, first serve event.
- *Kash*: Are the 20-25 active members of your group all going to be there?
  - i) *Cheyenne*: No, only about 6 or 7 from our group are planning to come and get certifications. Our E-board members are most likely not going to be getting certified, as we either already have them or we just want to leave them for general members and the general public.
- *Emily*: Are you offering any way to get to the location, as it is off-campus?
  - i) *Cheyenne*: We were going to do a ride-share.
- **SFC Deliberation**
  - i) *Kobie*: Have we done an event like this before? It is a relatively high cost per student.
    - *Kash*: There's no way of knowing the price breakdown until afterwards. I would suggest advising them to keep track of who gets what certifications and the cost of said certifications.
  - ii) *Kobie* motioned to approve PRSSA's budget in full for \$8,384 with the stipulation that the group provides receipts to the Dean of Students office regarding attendance demographics, who got what certifications, and the cost of certifications received
    - *Hunter* second; passes unanimously

#### VIII. Old Business

- a. *Hunter*: Last week was a low turnout for Culture Shock Film Society, but it was a showing of Dear Zachary: A Letter to a Son About His Father, which is not the most uplifting film.
  - [A brief synopsis of the film was given, with spoilers, so it was struck from the record. It indeed does not sound like an uplifting film, but it does sound good for a quality cry session]

#### IX. Good of the Order

- a. *Emily*: If anyone is interested in helping with speaking to classes and know of any professors that might allow us to, please let me know!

#### X. Adjournment

- a. Meeting adjourned at 6:30 p.m.